

Privacy Policy

Andrea Dedik Photography | Effective 30 October 2026

1 Who I am and how to contact me

I am Andrea Plic Dedikova, trading as Andrea Dedik Photography (ABN 13 371 592 616), on the Gold Coast, Queensland. In this policy, “I”, “me” and “my” refer to me as the sole trader. This policy explains how I handle personal information when you visit my website, contact me, book a session or use my photography services.

For privacy enquiries, access or correction requests, complaints, or questions about photograph permissions, contact me at info@andreadedikphotography.com or 0401 302 081.

2 Information I collect

The information I collect depends on your interaction with me. It may include:

- Your name, email address, phone number and relevant billing or delivery details; your enquiry, preferred session, dates, how you heard about me and correspondence.
- Booking and contract details, signatures, invoices, payment status or transaction references, and records of the permissions you give me.
- Information needed to organise a session, such as the names and ages of participating children, family relationships, a due date you provide, and your preferences or accessibility needs.
- Photographs of session participants, image selections, editing requests, gallery and order details, and delivery information.
- Website and advertising information, such as device and browser details, approximate location, pages viewed, referral sources, cookie or similar identifiers, and enquiry or advertising interactions, as described below.

Please provide only the health or other sensitive information needed to discuss safe participation or adjustments. Where I need to collect sensitive information, I will explain why and obtain consent where required. A photography enquiry is not a request for a full medical history.

3 How I collect information

I collect information through forms, email, phone, contracts, sessions and your selections or orders. The person arranging a family or group session may provide relevant participant details. Only give me another person's information if authorised, and let them know about this policy. Website technologies also collect usage information as explained below.

You can enquire without unnecessary personal details. I may need information to confirm a booking, contact you, conduct the session safely or deliver your order. I will explain if I cannot provide a requested service without it.

4 Why I use information

I use relevant information to answer enquiries, administer bookings, prepare for and conduct sessions, edit and deliver photographs and products, process payments, keep business records, handle requests or complaints, and protect my services. Analytics and advertising measurement help me understand website use and which advertising leads to enquiries.

Promotional use of identifiable client photographs is separate, as explained in section 7. A booking or enquiry alone does not permit publication of photographs or addition to a marketing mailing list.

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5 Service providers and other recipients

I use Wix for website services, Jotform for forms, contracts and signatures, Google for analytics and advertising measurement, and an online gallery for image selection and delivery. Depending on your chosen payment method, relevant information is handled by my bank, Stripe, PayPal or the Apple Pay/Google Pay wallet service. My gallery provider and specialist print laboratory receive photographs and related access or order details needed to deliver their services.

I share information with service providers where reasonably needed for the relevant service and with professional advisers where needed to run the business or resolve an issue. I may also disclose information where required or authorised by law. I limit the information I provide to what is relevant to the purpose.

I use service providers for website hosting, online forms, client galleries, payment processing, and website analytics and advertising measurement. Depending on the service, personal information may be stored, accessed or processed outside Australia. Wix identifies data centres in the United States and Ireland and operates an international group based in Israel. My Jotform account uses a United States data region. Stripe identifies international transfers including the United States and India; PayPal identifies processing in the United States and other countries. Google operates data centres globally. My online gallery provider also describes international processing, but its published privacy policy does not specify the destination countries. The countries involved depend on the service and may change. Contact me at info@andreadedikphotography.com if you would like more information. These service arrangements are separate from permission to publish your photographs for promotion.

6 Cookies analytics and advertising

My website uses Wix functionality and Google Analytics 4. Google Analytics and Google Ads use cookies or similar technologies to measure website use and advertising performance. The information can include browser or device identifiers, pages visited, referral or advertising information and events such as a successful enquiry form submission. An enquiry conversion is not a confirmed booking or sale.

For calls made through a Google forwarding number used in advertising, call reporting may include the time, duration, connection status and caller information made available by Google. Calls lasting at least 60 seconds are counted as advertising conversions. This advertising measurement concerns call metadata, not audio recordings.

You can use your browser settings to manage or delete cookies, although blocking some cookies may affect website functions. You can also review privacy and advertising settings offered by Google. Browser controls may not stop every type of measurement. Contact me if you have a question about the website's use of these technologies.

If you follow an external link, including a link to Instagram, the destination service handles information under its own privacy policy. An outbound link is different from an embedded third-party feed.

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7 Photographs children and publicity permission

Taking, editing, storing and delivering photographs for your booked service is distinct from publicity. I seek separate, voluntary Yes or No choices for my website and portfolio, unpaid social media, and paid online advertising, including boosted posts. No choice is preselected. Declining or not submitting the optional form does not affect your session, price or package; silence gives no publicity permission.

Please provide initial choices by the end of the session; you may later change or withdraw permission for future use at info@andreadedikphotography.com. Each adult decides for their own images. Authorised parents or legal guardians must identify the children covered. I also seek a child's agreement when they can understand the choice, and do not publish if the child objects or authority is uncertain.

After withdrawal, I stop new use covered by the request and take reasonable steps to remove affected photographs from channels I control. It does not undo lawful past use or guarantee removal of others' copies or recall of distributed material. Photographs already published with permission may remain published beyond six months until you withdraw for that channel. This exception excludes unpublished marketing copies; other publicity needs separate permission.

8 Storage security and retention

I hold information in the online services described above and back up photographs on a hard drive. I take reasonable steps to protect against misuse, loss and unauthorised access, modification or disclosure. No system is completely secure.

Working edited and unedited session files, including backups, are kept for six months after delivery to you, then deleted. Only published promotional copies have the exception in section 7. Gallery access lasts one month, with paid extensions under the booking agreement. Keep your own copies of delivered files; gallery access is not long-term storage.

The photo period does not apply to all personal information. Enquiry, booking, consent, complaint and payment/accounting records are retained for their necessary purposes, applicable legal duties and legitimate dispute handling. When no longer needed, I take reasonable steps to delete or de-identify them.

9 Access correction and complaints

Contact me to request access to your personal information or its correction. I may reasonably verify identity or authority before disclosure. If I cannot meet a request, I will explain why and any review or complaint options, subject to law.

For complaints, tell me what happened and the outcome you seek. I will investigate and give you a response and next steps within 30 days, not necessarily a final resolution. I will explain any further steps and expected timing. If dissatisfied, contact the Office of the Australian Information Commissioner at www.oaic.gov.au to check its jurisdiction. Applicable privacy rights are not limited.

10 Changes to this policy

I may publish a dated update when practices or legal requirements change. An update does not retrospectively expand publicity permission or replace consent required by law.